













Were the two images the same?



Jennifer Freyd, 1983

Over a 250 ms delay, we tend to think that we saw B instead of A













Winawer, Huk, Boroditsky, Psychological Science, 2008















- Viewing motion depicted in photographs led to a motion aftereffect in the opposite direction
- Transfer of adaptation demonstrates that implied motion and real motion are represented by at least some shared mechanisms

- How much is the aftereffect from implied motion like the aftereffect from viewing real motion?
- Real motion aftereffects decay with time
- What about the implied motion aftereffect?



The photos used so far have implied motion to the left or right
How important is the motion in the picture *per se*?
What if the foreground objects were oriented to the left or right, but were at rest?







- The photos used so far have implied motion to the left or right
- Could the stimuli have led subjects to make systematic eye movements in the direction of implied motion?
- · Could this explain the MAE?















- has been used to measure MAEs:
- von Grunau (1986)
- Culham et al. (2000);
- Nishida & Sato (1995);





Summary - Implied Motion

- Motion implied in photographs produces directionselective adaptation which
 - has an effect on subsequent on visual perception
 - decays with a brief delay
 - depends on depicted motion (and not just direction) in images
 - occurs with L/R as well as In/Out implied motion
 - interacts with the effect of simultaneous real motion adaptation



Part 2

- Motion aftereffects from mental imagery of motion
- Can imagination of motion, in the absence of any sensory input, activate directionselective motion neurons?
- If you picture something moving up, will you preferentially recruit upward selective motion neurons?



Part 2

 Motion aftereffects from mental imagery of motion

Predictions

- IF imagery of motion relies on some of the same direction selective mechanisms used for perception
- AND these mechanisms are engaged and adapted during imagery
- THEN imagery of motion would cause adaptation and an MAE when tested with real visual motion











- Is it necessary to have the eyes open during imagery to produce an MAE?
- Might the subjects have learned about the MAE during the occlusion blocks?







- Question: Is it possible that subjects made systematic eye movements during imagery?
- If so, could this have caused the motion aftereffect?









Summary 2- Mental Imagery

- Imagined motion produces direction-selective adaptation
 - has an effect on subsequent visual perception
 - effect is 15-30% of real MAE
 - occurs with eyes open and closed
 - is not mediated by eye movements
- Transfer of adaptation from imagery to perceived motion suggests that imagining motion involves some directionselective processing mechanisms shared with perceiving actual motion

Summary: Seeing beyond the image

Inference of motion

•Knowing what is in a picture influences the way we see it •Implicit, high-level information can be represented by early perceptual mechanisms Imagination of motion

• active imagination shares neural substrates and neural mechanisms with perception

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